

# INNOMSME

## On the Innovativeness of Micro, Small, and Medium Sized Enterprises in Greece and Germany

Athens | 07.12.2021

### Agenda

10:00 - 13:00 (EET)

Policy Discussion | Policies supporting Innovation in Greece and Germany: current trends and challenges

10:00 - 10:10 | Welcome remarks

**Nikos Vettas**, General Director, IOBE and Professor, Athens University of Economics and Business

10:10 - 10:20 | Opening remarks: the main results of the project

**Aggelos Tsakanikas**, Scientific Advisor, IOBE and Associate Professor, National Technical University of Athens

10:20 - 13:00 | Policy Discussion

Keynote Speech:

**Dr Christos Dimas**, Deputy Minister for Research, Innovation and Technology, Ministry of Development and Investments, Hellenic Republic

**Thomas Rachel**, Member of the German Bundestag and Acting Parliamentary State Secretary

The panel discussion will also join:

**Reinhilde Veugelers**, Professor KULeuven (BE), Senior Fellow Bruegel

**Ludger Odenthal**, Policy officer, DG Internal Market, Industry, Entrepreneurship and SMEs

**Alexander Kritikos**, Professor, Research Director, German Institute for Economic Research (DIW) Berlin

**Valia Aranitou**, Associate Professor, University of Crete and Research Director, INEMY/ESEE

**George Karamanolis**, CTO/CIO, CrowdPolicy

**Moderator: Nikos Vettas**, General Director, IOBE and Professor, Athens University of Economics and Business

13:00 - 15:45 | Lunch & Coffee Break

**16:00 - 19:00 (EET)**

**Research Workshop | Trends and challenges on innovation patterns in MSMEs**

**Presentations:**

**Ioannis Giotopoulos** | Assistant Professor, University of Peloponnese

“Show me how to grow fast in turbulent times: Balancing human resource practices between employee training and educational attainment”

**Aimilia Protogerou** | Research Associate, NTUA

“Creative industries and resilience in times of crisis: The role of firm and entrepreneurial team”

**Alexander Schiersch** | Research Associate, DIW Berlin

“Microfirms and innovation in the service sector”

**Caroline Stiel** | Research Associate, DIW Berlin

“The productivity puzzle in business services”

**Aggelos Tsakanikas** | Research Advisor, IOBE and Associate Professor, NTUA

“A Lasting Crisis affects R&D decisions of smaller firms: the Greek experience”

**Benedikt Herrmann** | Research officer, Joint Research Centre, European Commission

“Are local governments the hidden asset of innovative Micro, Small, and Medium Sized Enterprises in Germany?”

**Sara Amoroso** | European Commission, Joint Research Centre, Seville, Spain

“Quality of government and the share of high growth enterprises in European regions”

**Areti Gkypali** | Assistant Professor, Athens University of Economics and Business

“Export status and SME productivity: Learning-to-export versus learning-by-exporting”

**19:00 - 19:30 | Q&As - Closing**

**Moderator: Georges Siotis**, Associate Professor, Universidad Carlos III de Madrid