

# Tuesday, February 23, 2021

# DIGITAL

# AGENDA

Global talent has never been more mobile. Countries are designing policies and programmes to attract talented people. Many of these countries are also encouraging the return of skilled nationals who are working abroad. All are persuaded of the positive contributions skilled people can make to their development progress and sustainable growth. How can Greece be among the winners of the global talent race?

#### 12.00 Opening Remarks

Symeon G. Tsomokos, Delphi Economic Forum

#### POST-PANDEMIC OPPORTUNITIES FOR GLOBAL GREECE

Can Greece become a base for global talent? What opportunities emerge in the post-pandemic economy? What is the role of digitisation? Brexit is a unique opportunity for cities to attract financial services and other providers who are seeking to diversify their geographical assets outside the UK. Can Athens become a destination? The role of taxation.

Alex Patelis, Chief Economic Adviser to Greece's Prime Minister

#### **ENGAGING & ATTRACTING DIGITAL MIGRANTS**

With remote working becoming the norm, competition between countries to attract digital workers is rising. This is a fast-emerging lucrative market that offers many benefits to local economies and tech ecosystems.

#### 12.20 Keynote Speech

Harry Theoharis, Minister of Tourism

#### 12.40 Keynote Speech

Miltiadis Varvitsiotis, Alternate Minister of Foreign Affairs

Chair: Katerina Panagopoulou, Anchorwoman, Mega Channel



#### 13.00 IS GREECE ATTRACTIVE FOR DIGITAL MIGRANTS? (working Language English)

David Williams, Co-Founder & CEO, Nomadx Goncalo Hall, Co-Founder, Remote Work Movement Podcast Nacho Rodríguez, Founder of repeople.co

Chair: Timos Kouremenos, Journalist, Lifo

#### 13.30 GOVERNMENT STRATEGIES TO ATTRACT R&D-INTENSIVE FDI

The R&D intensive FDI can become a central actor in national innovation systems and a catalyst for upgrading in global value chains. What are the main policy instruments used by Greece in its efforts to attract R&D investments?

Christos Dimas, Deputy Minister of Development & Investments for Research & Innovation Theodosis Michalopoulos, CEO, Microsoft Greece, Cyprus & Malta Dimitris Koutsopoulos, CEO, Deloitte Greece Charalampos Bakolias, Director & General Manager, Ansys Hellas Marcos Veremis, Chairman, Upstream; Partner, Big-Pi

Chair: Panagiotis Karampinis, Managing Director, Endeavor Greece

14.20 BREAK

#### 14.25 BRAIN GAIN & BRAIN SUSTAIN

What does it take for brain drain reversal initiatives to be effective?

Byron Nicolaides, Chairman & CEO, PeopleCert; President, CEPIS Manos Panorios, Managing Director, Stanton Chase Athens Vasilis Danias, General Manager, Beat Theofilos Vasileiadis, Founder & Chairman, kariera.gr

Chair: Kostas Ketsietzis, Journalist, Capital.gr



## 15.10 **BROADENING "TOURISM": INCLUDE NONDOMS, SILVER TOURISM, GOLDEN VISA, ETC** Focus on nondom, golden visa, silver tourism

Athina Kalyva, Secretary General for Tax Policy and Public Property, Ministry of Finance Thodoris Georgakopoulos, Editorial Director, diaNEOsis Ioanna Dretta, CEO, Marketing Greece Eri Mitsostergiou, Chair, ULI Greece & Cyprus Panayotis Bernitsas, Managing Partner, Bernitsas Law Firm

Chair: Stamatis Zacharos, Journalist, Action 24 Channel

### 16.00 GROWTH THROUGH CULTURE AND CREATIVE INDUSTRIES (CCIs)

The creative industries are driving new business, spurring innovation, attracting talent and investment and, in the process, accelerating urban development.

Nicholas Yatromanolakis, Deputy Minister for Modern Culture, Ministry of Culture and Sports Stathis Kalyvas, Gladstone Professor of Government, University of Oxford Nikos Vettas, General Director, Foundation for Economic & Industrial Research – IOBE; Prof., AUEB

Chair: Thodoris Georgakopoulos, Editorial Director, diaNEOsis

16.30 End of the Conference