

15TH
LIMASSOL
ECONOMIC
FORUM

LEADERS CONNECT

THE LARGEST GATHERING OF BUSINESS LEADERS IN CYPRUS



CASPAR BERRY
Risk Taking and Decision Making Expert

INMA MARTINEZ
AI and Digital Visionary

LEWIS PUGH
Endurance Swimmer & UN Patron of the Oceans

LARS TVEDE
Award-winning serial entrepreneur, successful financial investor and bestselling author

INSIGHTS FROM VISIONARY MINDS:

GET READY TO BE CAPTIVATED
AS FOUR EXTRAORDINARY
VISIONARIES TAKE THE STAGE

Also Featuring:

- The State of European Economy
- Panels, Keynotes and Fireside Chats with CEOs and Business Leaders

Friday, 18 October 2024 Parklane Resort & Spa, Limassol, Cyprus

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LEADERS CONNECT

Our **flagship event**, the Limassol Economic Forum, is where seasoned business leaders gather to explore pivotal economic developments, innovative leadership strategies and imminent business shifts affecting their key decisions. The Forum is **curated for CEOs, business leaders and policymakers**, offering unparalleled insights into the evolving economic landscape and fostering discussions on transformative strategies for growth and innovation.

INSIGHTS FROM VISIONARY MINDS:

GET READY TO BE CAPTIVATED AS THREE EXTRA ORDINARY VISIONARIES TAKE THE STAGE IN THE SECOND PART OF THE LIMASSOL ECONOMIC FORUM.

- ✦ Caspar Berry, renowned for his expertise in risk-taking and decision-making, will ignite your imagination with his unconventional approach to business strategy. With a background in poker and Hollywood scriptwriting, Caspar challenges conventional thinking and inspires audiences worldwide.
- ✦ Inma Martinez, a leading artificial intelligence scientist and tech entrepreneur, brings her unparalleled insights into the transformative power of AI and digital innovation. Recognised as one of the most influential women in technology, Inma blends deep technical knowledge with visionary foresight, shaping the future of digital ecosystems.
- ✦ Lewis Pugh, the celebrated endurance swimmer and first person to complete a long-distance swim in every ocean, will bring a unique blend of motivation and leadership to the Limassol Economic Forum stage. Known for conquering the world's most treacherous waters to champion marine conservation, Lewis will share insights from his daring expeditions on developing the right mind-set to succeed, and to transcend from the ordinary to the exceptional.
- ✦ Lars Tvede is a Danish award-winning serial entrepreneur, a successful financial investor and bestselling author. In 2016, he co-founded the venture capital fund Nordic Eye, which is slated to become one of the most profitable venture funds ever founded in the Nordics. Lars Tvede is the author of books like *The Creative Society*, *Supertrends* and *The Psychology of Finance*. His books have been published in 11 languages and more than 50 editions. Lars spent 11 years in portfolio management and investment banking before moving to the high-tech and telecommunications industries in the mid-1990s, where he has been co-founder of several award-winning companies. Lars will focus on the principles of leadership in the context of exponential change and will explore how traditional leadership models are being challenged by rapid technological advancements and shifting global dynamics.

GET READY TO CHALLENGE YOUR PERSPECTIVES AND DISCOVER NEW AVENUES FOR GROWTH AND INNOVATION AT THE LIMASSOL ECONOMIC FORUM.

THE STATE OF THE EUROPEAN ECONOMY

This year, the Forum will feature an engaging opening session focussing on the global and European economic environment, providing key insights and analyses by international economists and renowned journalists.

**ALSO FEATURING:
PANELS, KEYNOTES
AND FIRESIDE CHATS
WITH CEOs AND
BUSINESS LEADERS**

AUDIENCE

The Limassol Economic Forum is a "by invitation only" event attended by business leaders and decision makers such as Entrepreneurs, Senior Board Members, CEOs, Managing Directors, and other senior management executives from all the major corporations in Cyprus and abroad.

EVENT DETAILS

- 📅 Friday, 18 October 2024
- 🕒 08:30-15:30 EEST
- 📍 Parklane Resort & Spa, Limassol, Cyprus
- 🗣️ English - Greek
- 👔 Business Formal

AGENDA

08:30-09:15 **Registration - Welcome Coffee**

09:15-09:25 **Introduction by the Master of Ceremony**
Adonis Adoni, Journalist GOLD & CBN



09:25-09:50 **The State of the European Economy**



Renowned economist Nikos Vettas discusses the prospects and challenges of the European economy.

- The major challenges of the European Economy: what to watch out for in 2025
- Insights into the latest economic data and trends
- Growth forecasts 2025
- The impact of geopolitical events on the European Economy
- The prospects for sustainable economic growth, investment and job creation

Nikos Vettas, General Director, Foundation for Economic and Industrial Research – IOBE, Professor, Athens University of Economics and Business



09:50-10:20 **RISK AND STRATEGIC DECISION-MAKING**

KEYNOTE SPEAKER:

Caspar Berry, renowned poker player, Hollywood movie scriptwriter, business consultant and expert in risk and decision-making.



MASTERING THE UNKNOWN: CASPAR BERRY'S GUIDE TO RISK AND DECISION-MAKING

Prepare to be captivated as Caspar Berry, former poker player, scriptwriter, and business consultant, takes the stage at the Limassol Economic Forum. With his unparalleled expertise in navigating uncertainty, Caspar will deliver a keynote speech that promises to be both thought-provoking and transformative. Drawing on his unique experiences from the high-stakes world of professional poker and Hollywood screenwriting, Caspar will unravel the complexities of risk and decision-making in today's volatile business environment. Caspar will challenge conventional wisdom and provide practical insights into embracing risk as a pathway to success. He will share powerful strategies for making informed decisions under pressure, using real-life examples to illustrate how calculated risk-taking can lead to extraordinary outcomes. Attendees will leave equipped with the mindset and tools needed to step beyond the ordinary and achieve exceptional results in their professional and personal lives.

Join us for a session that will redefine how leaders approach uncertainty and inspire you to take bold steps in your business decisions.

10:20-10:55

Panel Discussion - Calculating Risks, Developing Strategies, Taking Decisions: Leaders in Dialogue with Caspar Berry

A compelling panel discussion where Caspar Berry, renowned expert in risk and decision-making, is joined by top Cypriot business leaders to explore the vital role of strategic bravery in today's business landscape. This session will provide a platform for industry pioneers to share their personal journeys and the bold decisions that have propelled their companies to new heights. Our esteemed panelists will delve into:

- Real-life leadership lessons
- Innovative thinking, Data analysis and Strategic Approaches in Risk-taking
- Developing the strategy for your organization
- Decision-making processes and tools that have led to sustained success in the face of uncertainty

PANELISTS



SIEMENS

FREEDOM 24

Deloitte

- **Vasileios Chatzikos**, CEO Siemens A.E.
- **Timur Turlov**, CEO of FREEDOM Holding corp. Founder of FREEDOM24
- **Clea Evagorou**, Deloitte Cyprus, Partner, Risk Advisory Leader and Risk Advisory FSI Leader for North South Europe

MODERATOR

- **Demetris Demetriou**, Chief Risk Officer, Bank of Cyprus



Bank of Cyprus 225

10:55-11:35

MASTERING LEADERSHIP IN ACTION

KEYNOTE SPEAKER:

Lewis Pugh, renowned endurance swimmer and United Nations Patron of the Oceans



BRAVING THE ELEMENTS: LESSONS IN LEADERSHIP AND RESILIENCE

Join us for an inspiring keynote session with Lewis Pugh, the renowned endurance swimmer and United Nations Patron of the Oceans, as he shares his remarkable journey of braving the most challenging waters on the planet.

Known for his record-breaking swims in some of the most threatened ecosystems, Lewis will deliver a powerful message on leadership, resilience, and the critical importance of environmental stewardship.

IN THIS KEYNOTE, LEWIS WILL:

- Share his extraordinary experiences from the icy waters of the North Pole to a glacial lake on Mt Everest.
- Highlight the mental and physical challenges faced during his swims and the lessons learned in overcoming them.
- Discuss the parallels between his expedition and the business world, emphasizing the importance of commitment, resilience and adaptability.
- Address the urgent need for environmental action, linking personal leadership to global sustainability efforts.

11:35-12:20 **Networking Coffee Break**

12:20-12:40 **LEADERSHIP INSIGHTS ON NAVIGATING COMPLEXITY**

FIRESIDE CHAT



- **Dimitris Papalexopoulos**, Chairman of TITAN Cement Group
- **Evgenios Evgeniou**, Chairman of Invest Cyprus

Discover how these renowned leaders have successfully navigated some of the most unpredictable crises in recent years, driving their organisations to impressive growth under challenging circumstances. Gain insights from their leadership on the challenges and opportunities posed by technology, climate change, and geopolitical risks.

12:40-13:10 **THE TRANSFORMATIVE POWER OF ARTIFICIAL INTELLIGENCE**

KEYNOTE SPEAKER:

Inma Martinez, leading artificial intelligence scientist and tech entrepreneur



DEMYSTIFYING ARTIFICIAL INTELLIGENCE AND ITS IMPACT ON BUSINESS

In this session Inma Martinez, a leading AI scientist and tech entrepreneur, demystifies the complexities of artificial intelligence and explores its transformative impact on the business world. Inma Martinez, recognized as one of the most influential women in technology, will provide an in-depth look at how AI is reshaping industries, driving innovation, and creating new opportunities for growth.

KEY HIGHLIGHTS:

- **Understanding AI Fundamentals:** Inma will break down the core principles of artificial intelligence, explaining what it is, how it works, and why it matters for businesses today.
- **AI in Action:** Learn from real-world examples and case studies on how AI is being applied across various sectors to enhance efficiency, improve decision-making, and unlock new revenue streams.
- **Strategic Implementation:** Gain insights into the practical steps for integrating AI into your business strategy, including overcoming common challenges and leveraging AI for competitive advantage.
- **Future Trends:** Explore the emerging trends in AI technology and how they are poised to disrupt traditional business models, paving the way for a more innovative and efficient future.

13:10-13:45

Panel Discussion - Harnessing AI for Business Transformation business leaders join Inma Martinez in a discussion on AI-driven innovation.

Are companies of various sectors of the economy leveraging AI to grow and increase efficiency?

- Navigating AI Integration: Strategies and Best Practices
- The Role of AI in Enhancing Competitive Advantage
- Preparing for an AI-Enhanced Future
- Data-Driven Decision Making: Leveraging AI for Strategic Insights

PANELISTS



- **Elias Neocleous**, Managing Partner, Elias Neocleous & Co LLC
- **Georgia Pitta** CFO / Executive Director, ECOMMBX
- **Peter Sarlin**, CEO and Co-Founder, Silo AI - AMD

MODERATOR



Stavriana A. Kofteros, Founder, Partner, W11 Ventures



13:40-14:15

EXPONENTIAL LEADERSHIP: THE NEW PARADIGM FOR SUCCESS

KEYNOTE SPEAKER:

Lars Tvede is a Danish award-winning serial entrepreneur, a successful financial investor and bestselling author.



Lars Tvede will focus on the principles of leadership in the context of exponential change, and will explore how traditional leadership models are being challenged by rapid technological advancements and shifting global dynamics.

He will offer insights into the skills and mindsets required for leaders to succeed in this new era, including adaptability, innovation, and the ability to inspire and lead through uncertainty.

14:15-14:20

Concluding Remarks by the Chairperson of the Forum

14:20

End of Forum – Networking Cocktail



Master of Ceremony

ADONIS ADONI **JOURNALIST GOLD & CBN**

With an LLB and LLM in Medical Law from Nottingham Trent University, Adonis began his career as Cloud Research Manager at BroadGroup, where he specialised in researching the critical intersection between cloud technology and privacy law. Upon returning to Cyprus, he transitioned into journalism, writing for IMH's GOLD Magazine and the online portal CBN.com.cy. His expertise in covering technology and finance has made him a respected voice in these sectors, providing in-depth analysis and commentary on the rapid changes shaping the local and global economy.



NIKOS VETTAS **GENERAL DIRECTOR, FOUNDATION FOR ECONOMIC AND INDUSTRIAL RESEARCH - IOBE PROFESSOR, ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS**

Nikos Vettas is the General Director of the Foundation for Economic and Industrial Research and Professor of Economics at the Athens University of Economics and Business, where he has served as Chairman of the Economics Department and member of the University Council. He holds a PhD from the University of Pennsylvania. He has been an Associate Professor at Duke University and a visiting Professor at INSEAD. Associate Editor of the International Journal of Industrial Organization, a Research Fellow at CEPR, UK, and a member of the Executive Committee of the European Association for Research in Industrial Economics. He has served as a member of the Hellenic Competition Commission and the Economic Advisory Group for Competition Policy at the European Commission. Co-organizer of Conference for Research on Economic Theory and Econometrics. Co-editor of Beyond Austerity: Reforming the Greek Economy (MIT Press, 2017). Vice-Chairman of the Growth Plan Committee of the Hellenic Republic for the Greek Economy, 2020.



CASPAR BERRY **RISK TAKING AND DECISION MAKING EXPERT**

Caspar started his working life at the age of 16 as an actor in the first two series of BBC drama Byker Grove with "Ant and Dec". They went on to become two of the most famous people in the UK and Caspar went on to study economics at Cambridge where he had early commercial success directing award-winning short films and TV commercials from the age of 18. He went on to write two feature films which were produced by Film Four and Columbia Tri Star before he had graduated. He did not get a very good degree. He went on to write and direct in the film and television industry for much of the next four years before deciding that he was heading towards the age of 30 without having lived much of life outside of that crazy and unreal world. So aged 26, he decided to take a risk and move to Las Vegas with his life savings in his pocket. Playing poker was disciplining, testing and demanding but also incredibly emotionally rewarding as he conquered the challenges it posed and made a living as a professional poker player at the tables of Las Vegas. After three years, however, he decided that his future lay away from the poker table and he returned to the UK and set up Twenty First Century Media which he built to a team of 40 before selling to Bob Geldof's Ten Alps plc. At around this time, in 2005, the poker boom happened, and Caspar had already started speaking professionally so he moved to London to create a portfolio career as a trainer for the Mind Gym by day (delivering over 400 sessions to 100 companies) and a TV poker commentator by night (doing over 2000 hours of live broadcasting on poker channels and Sky Sports). In 2006 he was asked to be one of the two poker advisors on the James Bond movie "Casino Royale", tasked with training the actors up to look like professional poker players for the key scenes. In the last 15 years Caspar has delivered over 2,000 speeches and training sessions in more than 30 countries for nearly 500 organisations including the biggest companies in the world. He now mentors young speakers and brings together all the otherwise disparate skills he's learnt over his career - writing, directing, training, economics - to help young speakers craft messages culled from their own life that are focused on helping people and businesses make profound changes in all manner of ways.



DR. VASILIS CHATZIKOS

CEO OF SIEMENS S.A. HEAD OF DIGITAL INDUSTRIES

Dr. Vasileios Chatzikos has extensive professional experience in management, sales, and marketing within the technology sector of major companies in Greece. His notable academic achievements include participation in European research projects, delivering lectures, and publishing in international research journals. Dr. Chatzikos joined Siemens S.A. in 2016, initially serving as Business Unit Manager in the Electrical Products Division, and later in the Motion Control Division. Since February 2021, he has been the Head of Digital Industries at Siemens Greece, leading the efforts for the adoption of technological solutions and innovations from Siemens' global network to accelerate the digital transformation of Greek businesses and advance the Greek industry towards Industry 4.0. On February 1, 2022, Dr. Chatzikos assumed the role of CEO of Siemens S.A., while continuing to lead Siemens Digital Industries. He holds a PhD in Engineering from the University of Sheffield.



TIMUR TURLOV

CEO OF FREEDOM HOLDING CORP, FOUNDER OF FREEDOM24

Timur Turlov is the founder and CEO of Freedom Holding Corp. (Nasdaq: FHRC). He began his finance career at 16 and later worked at Uniastrium Bank, where he helped develop trading infrastructure for U.S. stock exchanges. In 2008, at 21, Turlov founded Freedom Finance, which expanded into Kazakhstan in 2012 and became a leading brokerage firm. By 2019, he consolidated his businesses under Freedom Holding Corp., listing it on Nasdaq. Under his leadership, the company grew into a \$5 billion financial services group operating in 22 countries, with Turlov personally controlling 69% of its shares. His wealth reached \$4 billion by 2024. Freedom Holding Corp. offers diverse services, including banking, brokerage, telecom, and e-commerce, serving over 5 million customers in Kazakhstan. The company also expanded into the U.S. and Europe, acquiring firms like Prime Executions Inc. and LD Micro. Beyond business, Turlov promotes chess in Kazakhstan's schools, supports youth soccer, and leads cultural and ecological initiatives. He lives in Almaty with his wife and six children.



CLEA EVAGOROU

DELOITTE CYPRUS, PARTNER, RISK ADVISORY LEADER AND RISK ADVISORY FSI LEADER FOR NORTH SOUTH EUROPE

Clea Evagorou is a Partner within DME and leads Risk Advisory for Cyprus. Clea specialises in Banking and Financial Services. Clea joined Deloitte in 2016, having spent over a decade working in the UK Financial Services across a variety of roles, specialising in structured finance, corporate restructurings and Treasury strategy. She is a member of Deloitte's Banking Union Centre in Frankfurt and Centre for Resolution Excellence in Brussels. Clea holds a BA in Economics (Accounting & Finance) from the University of Manchester. She is a Fellow Chartered Accountant, a Chartered Tax Advisor, and a Member of the UK's Institute of Consulting.



DEMETRIS DEMETRIOU

CHIEF RISK OFFICER, BANK OF CYPRUS

Demetris holds the position of the Chief Risk Officer at Bank of Cyprus since September 2019. He began his career in 2000 with the Cyprus Investment and Securities Corporation Ltd (CISCO) as Investment Banking Analyst. From 2003 to 2006, he worked for Bank of Cyprus as Customer Relationship Officer and later was appointed Deputy General Manager of CB Bank of Cyprus LLC in Moscow. He then returned to Cyprus and was placed in Private Banking, and later appointed Head of the Institutional Wealth Desk. From September 2013, he worked in various roles in the Risk Management Division, where he remained until September 2019 when he took the position of Chief Risk Officer. Demetris holds a Bachelor's Degree in Economics and Mathematics from Yale University, USA and an MSc in Finance and Economics from the London School of Economics, United Kingdom. He is also a CFA Charter holder.



LEWIS PUGH

ENDURANCE SWIMMER & UN PATRON OF THE OCEANS

Lewis Pugh is an endurance swimmer and an ocean advocate. He swims in the most vulnerable ecosystems on Earth to campaign for their protection. As an endurance swimmer, Lewis is unparalleled. He was the first person to undertake a long-distance swim in every ocean of the world. He pioneered the first swim across the North Pole, the first swim along the length of the English Channel, the world's highest swim (on Mt Everest) and even a swim under the Antarctic ice sheet. Last year he swam the length of the Hudson River. Lewis's work focuses on creating marine protected areas. In 2016 he helped establish the largest protected area in the world in the Ross Sea off Antarctica. Over a 10-year period he has been instrumental in protecting over 2 million square kilometers of vulnerable ocean. To put this in perspective, it's an area the size of western Europe. Lewis talks about how he undertakes these swims, which many regarded as "impossible", and the campaigns to get the areas protected. He speaks about creating a clear vision, choosing the right team, meticulous preparation, resilience, and changing when circumstances dictate. And he speaks about purpose - it's the engine which drives us. TED describe him as a "master story-teller". Lewis studied law at the Cambridge University.



DIMITRI PAPALEXOPOULOS

CHAIRMAN, TITAN CEMENT INTERNATIONAL

Dimitri Papalexopoulos is Chairman of Titan Cement International (TCI), a cement and building materials producer active since 1902. TCI directly employs about 5,500 people, operates cement plants in 10 countries and is active in many more. Mr. Papalexopoulos is Chair of the Energy Transition & Climate Change Committee of the European Roundtable for Industry (ERT) and is a member of the Boards of the Foundation for Economic and Industrial Research (IOBE), the Hellenic Foundation for European and Foreign Policy (ELIAMEP) and of "Endeavor Greece". He served as Chairman of the Board of the Hellenic Federation of Enterprises (SEV) from 2020-2024. He holds an MSc in Electrical Engineering from the Swiss Federal Institute of Technology (ETHZ) and an MBA from Harvard Business School. Prior to joining TITAN, he was a consultant for McKinsey & Company in New York and Munich. He speaks Greek, English, French and German. He is married and has three children.



EVGENIOS EVGENIOU

CHAIRMAN, INVEST CYPRUS

Chairman of Invest Cyprus, member of the National Board for Research and Innovation, member of the Corporate Governance committee of the ICAEW and former member of the Council of the University of Cyprus. Currently a non-executive director. Had a 31-year career with PwC serving as Chairman and Senior Partner of PwC Cyprus (2012-2021) and member of the PwC EMEA Leadership Team (2014 - 2021) representing fifteen European countries. Beyond commercial success key achievements included: technological transformation; digital upskilling of personnel; developing the data analytics, Cyber security, and AI capabilities; launching the PwC Experience Centre. An Imperial College London Engineering graduate (BEng(Hons)), a Fellow Chartered Accountant (FCA), completed the Harvard Direct Leadership program. Over the last two years he earned the MA in International Affairs (Strategic Studies) from King's College London and the Certificate in Corporate Governance from INSEAD.



INMA MARTINEZ

DIGITAL PIONEER AND ARTIFICIAL INTELLIGENCE SCIENTIST - CHAIR OF THE MULTI-STAKEHOLDER EXPERT GROUP AND CO-CHAIR OF THE STEERING COMMITTEE AT THE GPAI, THE G7/OECD GLOBAL INITIATIVE FOR THE DEVELOPMENT AND COOPERATION ON AI

Inma Martinez is a renowned technology pioneer and AI scientist, advising global business and government leaders on harnessing the digital economy for societal progress. She transitioned from investment banking and telecommunications to become a leading technology entrepreneur. Recognized worldwide, she collaborated with teams at Cambridge University and Trinity College Dublin to develop the first real-time AI recommendation system for the mobile internet. Throughout the 2000s, Inma was instrumental in creating groundbreaking digital technologies, including mobile music and video streaming, connected cars, and smart living solutions. Her expertise has made her a top forecaster of AI and digital disruptions. In her government advisory roles, Inma serves as Chair of the Multi-stakeholder Expert Group and Co-Chair of the Steering Committee at the Global Partnership on AI (GPAI), a G7/OECD initiative. As a government-nominated expert, she leads projects on AI in agriculture and AI safety. She has held prominent positions with the UK's Trade & Investment agency and the Department of Sport, Media, and Culture. In Spain, she is a member of the A.I. Council Advisory Board under the Ministry of Economic Affairs and Digital Transformation. Since 2001, Inma has contributed expert testimonies and sector strategies on Big Data and AI to the European Commission, shaping policies for the digital single market. She also collaborates with global organizations such as the United Nations Industrial Development Organization (UNIDO), UNESCO's AI Ethics Observatory, and the European Space Agency, where she engages with human and robotic exploration projects. As a thought leader in education, Inma is a guest lecturer at Imperial College London Business School and directs the Master in AI program at the University of Loyola in Spain. She is a key contributor to knowledge transfer in Europe, mentoring at top innovation accelerators and collaborating with prestigious institutions like UCL, IE, ESADE, Deusto, IESE, and INSEAD. Inma has authored two influential books: *The Future of the Automotive Industry* (2021) and *The Fifth Industrial Revolution* (2019), exploring digital transformation and space commercialization. She has also contributed to numerous white papers on cloud computing and telecommunications innovations. Recognized by FORTUNE and TIME as one of Europe's leading talents in technology-driven social engagement, Inma has been labeled a "firestarter" by FastCompany. She has participated in conferences organized by The Financial Times and The Economist and was awarded the "Best contributor to strategy formation" at Bloomberg's European Leadership Forum.



ELIAS NEOCLEOUS

MANAGING PARTNER, ELIAS NEOCLEOUS & CO LLC

Elias Neocleous is the Managing Partner of Elias Neocleous & Co LLC, Cyprus' largest and most progressive international law firm. He is a graduate of Oxford University, a barrister of the Inner Temple, and was admitted to the Cyprus Bar in 1993. Elias has more than thirty years' experience successfully leading legal teams dealing with large, complex and innovative cross-border transactions. His main areas of practice are banking and finance, company matters, intellectual property law, international trade, tax and trusts and estate planning. Elias is a frequent conference guest speaker with many publications to his credit. He is a strong advocate for utilizing technology to benefit the client and is spearheading the introduction of ALSP to Cyprus via Neolaw.ai.



GEORGIA PITTA
CFO / EXECUTIVE DIRECTOR, ECOMMBX

Georgia has held to position of Chief Financial Officer and Executive Director of ECOMMBX Ltd since 2017, directly reporting to the Chief Executive Officer / Managing Director. As a founding member of the company's senior management, she actively participated in the digitization genesis of the company. She also set up the company's accounting and finance departments, as well as the management Risk Committee, and Investment Committee, and is a member of all. Other key responsibilities include ensuring that the business meets its budgetary targets and minimum capital requirements as per Central Bank Directives, while safeguarding clients' funds in accordance with the regulatory guidelines and EU Directive. In general, Georgia focuses on maintaining the healthy financial profile of ECOMMBX, in the interest of both the company and its clients. Her diligent budgeting, analysis, reporting and projecting skills were honed over many years in both auditing firms and banks, giving her the credentials to fulfil her duties to perfection.



PETER SARLIN
CEO AND CO-FOUNDER, SILO AI - AMD

Peter Sarlin is the CEO and co-founder of Silo AI, Europe's largest private AI lab, and a Professor of Practice at Aalto University, specializing in machine learning and AI. Silo AI was recently acquired by AMD. He has a rich academic background that spans roles as a tenured professor, visiting professor and research associate at institutions like the Imperial College London, London School of Economics, University of Technology Sydney, Goethe University Frankfurt, University of Pavia, Stockholm University, IWH Halle, and University of Cape Town. Peter's expertise is further recognized by his former roles as Vice Chair of the IEEE Computational Finance and Economics Technical Committee and the IEEE Analytics and Risk Technical Committee. His professional journey includes tenures at the European Central Bank and the International Monetary Fund, among others.



STAVRIANA A. KOFTEROS
FOUNDER, PARTNER, W11 VENTURES

Stavriana A. Kofteros is a Founder and Partner of W11 Ventures, a unique boutique growth advisory and value adding connector of corporates with the innovation ecosystem, geared to genuine value creation and growth. She is a member of the Executive Board, Techisland Health Cluster Committee. She is the former Vice President of the Board of Directors of the Research Innovation Foundation, the national Research and Innovation fund of Cyprus, member of the Investment Jury Committee of the European Innovation Council (EIC) €10bn EIC Fund for European deeptech startups and an EIC Ambassador. She has been active in the local and international startup ecosystem, as Cofounder and President of Startup Cyprus, a member of EU's Innovation Ecosystem Leaders Group, member of the European Digital Leaders Network of the World Economic Forum, former member of the EPP Expert Groups on Innovation and Digital Transition, and member of the Innovation Advisory Board of the Biosense Institute in Serbia (foodtech, agtech, food security). She is a Cofounder of the European Startup Network, and has served as Vice President and was a member of the Transatlantic Council of Allied for Startups, Brussels based startup advocacy organizations. She has long experience in deeptech startup support on C-Executive and Board roles and has invested in deeptech European startups in cybersecurity, ICT, adtech, lifesciences/healthtech, proptech, SaaS, and AI among others. She holds degrees in Business Administration and Political Science and has specialized in Entrepreneurship Development (EDP) at the Massachusetts Institute of Technology (MIT) (Fulbright Scholar).



LARS TVEDE

AWARD-WINNING SERIAL ENTREPRENEUR, SUCCESSFUL FINANCIAL INVESTOR AND BESTSELLING AUTHOR

Lars Tvede is a Danish citizen who has lived in Switzerland for three decades now. He holds a Master's degree in Engineering and a Bachelor's degree in International Commerce, and he is also a certified derivatives trader from National Futures Association in Chicago. His 17 books have been published in 11 languages and more than 60 editions. He spent 11 years in portfolio management and investment banking before moving to the high-tech and telecommunications industries in the mid-1990s, where he was a co-founder of several technology companies, which have won various international awards, including the Red Herring Global 100 Award, the IMD Swiss Start-up Award, the Bully Award, and Nordic Investor of the Year Award. He is also founder of Beluga, a very successful financial trading company. In 2016, he co-founded the Nordic-American venture capital fund Nordic Eye. In 2019, he founded Supertrends AG which uses AI, text mining, statistics and crowdsourcing to map and visualise global innovation. This includes 1) all historical innovation, dating 3.3 million years back, 2) what is going on right now (by tracking vast amounts of data sources in real time) 3) and what is expected for the future - mapped by AI and crowdsourced from the entrepreneurs and scientists who are creating the future. The company was recently awarded TOP Hot Swiss Startup 2024. Lars has been listed in The Guru Guide to Marketing as one of the Worlds 62 leading thinkers of marketing strategy and has appeared on media hundreds of times, including as guest host on CNBC and as multiple TED-speaker. For his contribution to the political discussion, he has also received the Adam Smith Award and was in 2021 Finalist for the Fonsmark Award.

PLATINUM PARTNERS



The Bank of Cyprus Group is the leading banking and financial services group in Cyprus, providing a wide range of financial products and services which include retail and commercial banking, finance, factoring, investment banking, brokerage, fund management, private banking, life and general insurance. The Group's digital infrastructure is proving successful, transforming the Bank to a modern, customer-centric hub offering banking and broader financial digital products and services in Cyprus. The Group has set the foundations to enhance its organisational resilience and ESG agenda and continues to work towards building a forward-looking organisation with a clear strategy supported by effective corporate governance aligned with ESG agenda priorities, aiming to lead the transition of Cyprus to a sustainable future.

Deloitte.

Deloitte Limited is among the leading professional services firms in Cyprus, providing audit & assurance, consulting, financial advisory, risk advisory, tax and related services, as well as a complete range of services to international business, through over 750 people in Nicosia and Limassol. Deloitte Limited, is the sub-licensed affiliate for Cyprus of Deloitte NSE LLP, a UK limited liability partnership and member firm of Deloitte Touche Tohmatsu Limited. Please visit www.deloitte.com/cy to find out how Deloitte in Cyprus is making an impact that matters. As part of the Deloitte global network, with approximately 415,000 people in over 150 countries and territories, Deloitte Cyprus has the advantage of global sharing of knowledge with local adaptation and personal approach, built on the solid foundations of over 60 years of successful operations on the island.



Elias Neocleous & Co LLC is renowned for its expertise and jurisdictional knowledge in Cyprus and European law. It is the largest law firm in Cyprus and foremost legal advisor in the region, with 140+ legal professionals in offices in Limassol, Nicosia, Paphos, Brussels, Budapest, Kiev, and Prague. Both ISO9K and ISO45K certified, the firm is a pioneer in leveraging technology to optimise legal service delivery in Cyprus and embraces the concepts of sustainability, diversity, and social inclusion. It consistently tops independent legal ranking tables, earning Tier 1 and Band 1 ratings across various practice areas including Tax, Private Client, and Financial & Corporate law. The firm is also recognised for its cutting-edge technological innovation and contributions to advancing industry standards.

STRATEGIC PARTNERS



Freedom24 is a leading Cyprus-based stock broker, operating its proprietary online investment platform. We offer clients across all EU countries access to major global stock exchanges, flexible savings plans and professional securities analytics. Based in Limassol, the company operates all across the EU, with 10 representative offices in key markets. A proud member of the NASDAQ-listed financial group Freedom Holding Corp., with presence in the U.S. Europe and Central Asia.

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Leptos Estates, a long-established organisation with over 60 years of history, has achieved a leading position through the professionalism and team effort of its employees, its international network of sales service in 75 countries, its vast investment in land purchasing and an effective after-sales service support. Leptos Estates selects only the finest locations Cyprus has to offer in residential, retirement and holiday residences and uses the highest standards of construction and design, to build elegant homes to suit the lifestyle and taste of today's discerning property owners. Over the years, Leptos Estates has successfully completed over 325 different home developments, boasting more than 25,000 happy home owners. The organization has an extensive land bank, owning prime locations in Cyprus and Greece, from luxurious beachfront villas to coastal condominium projects and rural properties.

ORGANISERS

imh

CONFERENCE OF THE ECONOMISTS

IMH is a leading Corporate Events, Media, Business Intelligence and Networking organisation with a vast annual agenda of over 300 conferences, business forums, exhibitions, investment summits, client events and business awards ceremonies. Organised by IMH in Cyprus and abroad, these are considered to be Cyprus' largest business and professional networking platforms. Our Business Media Department publishes Cyprus' two most popular monthly business magazines– IN Business and GOLD –and two digital media platforms, IN Business News and CBN (Cyprus Business News) with their Daily Newsletters providing executives with news and updates on the local business and economic landscape, in Greek and English respectively. Our Consumer Media Department operates REPORTER, one of the country's most popular news portals, as well as SUPER FM, Cyprus' Number 1 Greek music radio station. IMH also participates in Cyprus Government, EU and other international organisations' projects and programmes. www.imhbusiness.com

IN Business

As the flagship publication within IMH's media brands, IN Business magazine, has enjoyed a 16-year course, during which thousands of examples of good business practices by businesses and businesspeople, brands, commercial practices, and developments have been showcased. IN Business' aim was and continues to be the promotion of good Cypriot business.

IN ASSOCIATION WITH



The Cyprus LSE Alumni Association has been founded by LSE graduates living and working in Cyprus to support the affiliation between its alumni members and LSE. The association's main objectives are to promote and enhance collaboration among its alumni members in Cyprus; to host various events of a socioeconomic nature in liaison with LSE; and to facilitate the dissemination of knowledge and experience from LSE. Building on the success of the Limassol Economic Forum since its inception, the LSE and The Cyprus LSE Alumni Association are participating in this year's event with a number of speakers and alumni, to address modern challenging times. LSE and The Cyprus LSE Alumni Association have been actively supporting the Limassol Economic Forum from day one believing in the development of Cyprus as a regional forum for bringing together the necessary brain power, know-how and experiences to deal with the ever increasing challenges of the local, regional and global economy and geopolitical dynamics

WITH THE SUPPORT OF



The Cyprus Chamber of Commerce and Industry is a private corporate body functioning under special law and is financially independent, free of any influence by the state. The Chamber is funded by its members' subscription fees and through income generated from a number of services it provides. The CCCI is the union of Cypriot business people, the interests of whom it promotes by submitting to the government and the Parliament the members' positions on matters in which they are involved, while, through its participation in tripartite bodies and committees, it conveys and promotes the views of the business community.



The Cyprus Shipping Chamber is the trade association of the Shipping Industry in Cyprus. The main purpose of the Chamber is to promote the interests of Cyprus Shipping and to further the reputation of the Cyprus flag. The Chamber also acts as a lobbying group for the promotion and safeguard of the legitimate interests of its Member-companies, at national and international level. On the local front, the Chamber co-operates very closely with the Government in all shipping related matters. Moreover, the Chamber operates as a roving ambassador of Cyprus Shipping through its membership and active participation at the International Chamber of Shipping (ICS) and the European Community Shipowners' Associations (ECSA).



Invest Cyprus (Cyprus Investment Promotion Agency) is the investment authority of the Government of Cyprus dedicated to attract and facilitate foreign direct investment into the country. In close collaboration with all governmental authorities and public institutions, as well as the private sector, Invest Cyprus is the country's lead agent in establishing Cyprus as a world-class destination for international business activity and investments. Invest Cyprus' mandate is to raise awareness of Cyprus as a destination for FDI across the globe, providing certainty around all aspects of operating a business in Cyprus and supporting potential investors in developing their business case for investment into the country.



National Betting Authority is a regulatory body and is governed by the Betting Law of 2019. The NBA is responsible for the licensing, regulation and supervision of the betting activity which is conducted within the Republic of Cyprus. Furthermore, the Authority has the responsibility for collaboration and discussion with competent agencies, public services and international organisations for issues relating to the betting industry. Also, it is responsible for the implementation of specific measures to be taken for the protection of young people, vulnerable groups from addiction to betting. For more information, see the website www.nba.gov.cy

COMMUNICATIONS SPONSORS



CBN is a new English-language business and investment portal, which aims to become the leading daily source of business and financial news and information in English for professionals in Cyprus and beyond. Its team of experienced journalists will provide factual, objective, trustworthy and up-to-the-minute online content for the portal, its accompanying app and daily newsletter. For every Cyprus-based English-speaking professional involved in any of the island's broad range of business sectors, from Shipping, Financial Services and Commerce to ICT, Gaming, Media, Insurance and more, CBN will be the go-to business news portal. It will also serve as the global gateway to up-to-date information on opportunities for investment in Cyprus. www.cbn.com.cy



GOLD was first published in 2011 as the first monthly English-language magazine in Cyprus. Today, it not only consistently promotes good business practices but has a unique and valuable readership, comprising High Net Worth Individuals, executives of international companies, and English-speaking Cypriot and non-Cypriot businessmen and women.