

## **Turkish-Greek Media Academy Forum Panels**

### **"Exploring Common Interests and Opportunities for Cooperation"**

**Date:** May 11, 2024

**Location:** The Marmara Taksim

#### **Program:**

##### **Welcome Speech: 11:00-11:10**

Assoc. Prof. Dr. Enes Bayrakli, Deputy Chair of Türkiye Research Foundation

##### **Keynote Speeches - 11:10 - 11:30**

Kostas Fragoyiannis, Deputy Minister of Foreign Affairs of Greece (Video message)

Prof. Dr. Fahrettin Altun, Head of Communications of the Republic of Türkiye

##### **Panel I: Areas of Economic Cooperation between Turkey and Greece - 11:30 – 12:45**

**Moderator:** Assoc. Prof. Dr. Enes Bayrakli, Deputy Chair of Türkiye Research Foundation

##### **Speakers:**

Adnan Polat – Chairman of Turkish Greek Business Council

Byron Nikolaidis – Chairman and CEO of PeopleCERT

Prof. Nikolaos Vettas – Professor, Athens University of Economics and Business and General Director, Foundation for Economic and Industrial Research - IOBE

Prof. Dr. Zuhale Mert Uzuner- Marmara University

##### **Coffee Break: 12:45-13:15**

##### **Panel II: Potential for Partnership in Tourism – 13:15 – 14:30**

**Moderator:** Prof. Konstantinos Filis, American College of Greece, Director of Institute of Global Affairs (IGA)

##### **Speakers:**

Panagiotis Christofas - Mayor of Mytilini

Maria Sarafoglou – Director of Aegean Airlines Türkiye

Prof. Dr. Volkan Altıntas- İzmir Katip Celebi University- Association of Tourism Writers and Journalists Board Member

Ioanna Dretta - President of Marketing Greece, CEO of REDS S.A, Ellaktor group

Alen Lepad - Daily Sabah Economy News Editor